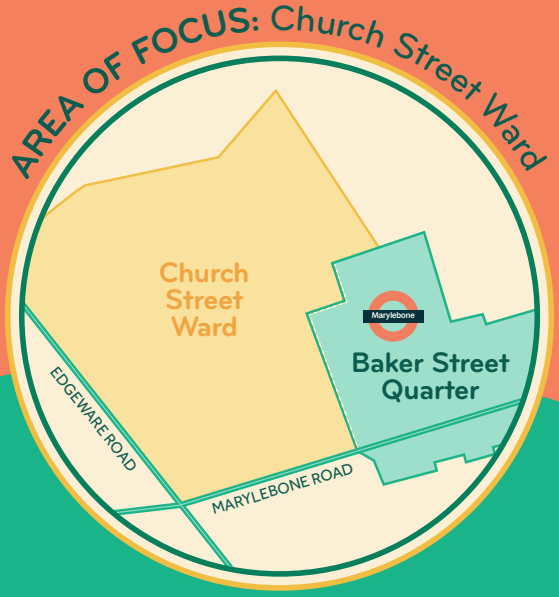
BAKER STREET QUARTER PARTNERSHIP

# Social Impact Report 2025-2026

This report highlights the impact of activities delivered through our Smarter Giving programme – our initiative that connects local businesses with charities, schools and groups to strengthen support for local communities. The programme focuses on Church Street Ward, where more than 65% of families are among the lowest 1% of incomes in the UK, creating meaningful impact through volunteering, donations, and sharing skills, with emphasis on improving access to education and employment opportunities.




**50+**
businesses engaged

**1000+**
volunteering hours delivered

**30+**
local charities and community groups supported

**700+**
students supported through career activities

**£30,000+**
donated to local charities

*"A huge thank you to Forsters for continuing their reading scheme at Christ Church Bentinck CofE Primary School this autumn term. Eight volunteers have supported eight students each week, helping to build literacy and confidence through one-to-one reading sessions"*
*Smarter Giving Charity Partner*
**CHRIST CHURCH BENTINCK CoFE PRIMARY SCHOOL**

*"You guys have been fantastic with helping us and our colleagues give back to the community"*
**COLLIERS, BUSINESS MEMBER**

*"It was indeed delightful to attend the afternoon tea and quiz. The team's generous partnership with Age UK Westminster provides us a wonderful opportunity to stay connected with knowledge and shared experiences"*

*Smarter Giving Charity Partner*

**WESTMINSTER AGE UK GUEST FEEDBACK FROM AFTERNOON TEA HOSTED BY BDO**

**100%**

of charities rated experience 5/5

**100%**

businesses say programme supports ESG goals

**Two Meet the Charity events held**

**13** Charities &

**17** Businesses

**90%+**

businesses understand how to support community

*"No matter how big or small the ask, the BakerStreetQ team always go all out to offer us help and support!"*

*Smarter Giving Charity Partner*

**CENTRAL LONDON SAMARITANS**

**190+**

hours booked at Baker Street Hub by community and charity groups

**1,600+**

items donated

*"The Smarter Giving Programme has delivered tangible benefits for students through improved resources, expanded clubs and greater access to career and industry opportunities"*

*Smarter Giving Charity Partner*

**ST MARYLEBONE CE SCHOOL**

*"Smarter Giving has been a real benefit to our centre. We would be so lost without this vital support"*

*Smarter Giving Charity Partner*

**NEWPIN FAMILY CENTRE**