



BAKER STREET
QUARTER
PARTNERSHIP

Summary Report
2025-26
& Plans
2026-27





Our role as a source for local information and a collective voice for our members continues to prove important with a number of developments and proposals for the area – significantly for Oxford Street.

We have ensured our members views are heard on local plans as well as providing information on new developments and working to mitigate the impact during construction. We are delighted to see continuing investment in the district and to welcome the first significant development on Baker Street: Loxton Walk with more to come.

Through our collective voice, we have pressed for greater Police presence in the area with some success and continue to use the evidence collated by our Street Team to work effectively with Police and Council officers to target prevalent problems and hotspots. While Marylebone remains a comparatively low crime area, security remains a key priority for our members and therefore for us.

We were particularly successful in attracting additional funding to support area improvements this year including for new planters (Westminster Council and Chiltern Railways), the beautification of disused toilet blocks on Marylebone Road (Westminster Council and University of Westminster), additional security patrols funded (Councillor ward allocations) and art and charity displays at Marylebone Station (Chiltern Railways). These displays were recognised with the 'Project of the Year' award at the Chiltern Railways Community Awards.



Our first Cultural Strategy for the area was published in 2025, which will guide our programmes to celebrate, enhance and activate the richness of the area and launched with a programme of 'Art in Marylebone and Marble Arch' and Summer in the Square attracted record attendance.

We also produced our first Social Impact Report, helping member businesses reflect our collective impact within their own ESG reporting. Our Smarter Giving initiative remains one of our most popular services to members and we were proud to receive the Volunteer Partner Award from the University of Westminster recognising our contribution to their employability and enterprise programmes. Next year we will explore structured support for start-ups, employment opportunities linked to local developments and a mentoring scheme to support skills development.

In 2026 we will publish our first Environmental Impact Report with achievements last year including launching the area as a Refill destination and securing funding (Westminster Climate Fund) to support charities and SME's to make their premises more sustainable. We will also be trialling reusable food containers at Summer in the Square and progressing towards further recognised sustainability accreditations.

Visit our website bakerstreetq.co.uk for more information about us, our projects, the latest news and our vision and priorities for the future.

About Baker Street Quarter Partnership

The Baker Street Quarter Partnership is a Business Improvement District (BID), established in 2013 and funded by local businesses to enhance and manage the Baker Street and Marylebone area.

This Summary Report and Plan for 2026-2027 feeds into our broader Business Plan 2023-2028 that set out our ambition for a compelling, inclusive, progressive and exceptional district, with sustainability, wellbeing and social value at the heart of everything we deliver.



Our Vision

A progressive, compelling and connected place for your people, your business and for everyone

Our Commitments



To ensure the environment is forward thinking, exceptional and vibrant whilst always being resilient, clean and safe
That is attractive to your people, new talent, visitors and customers.

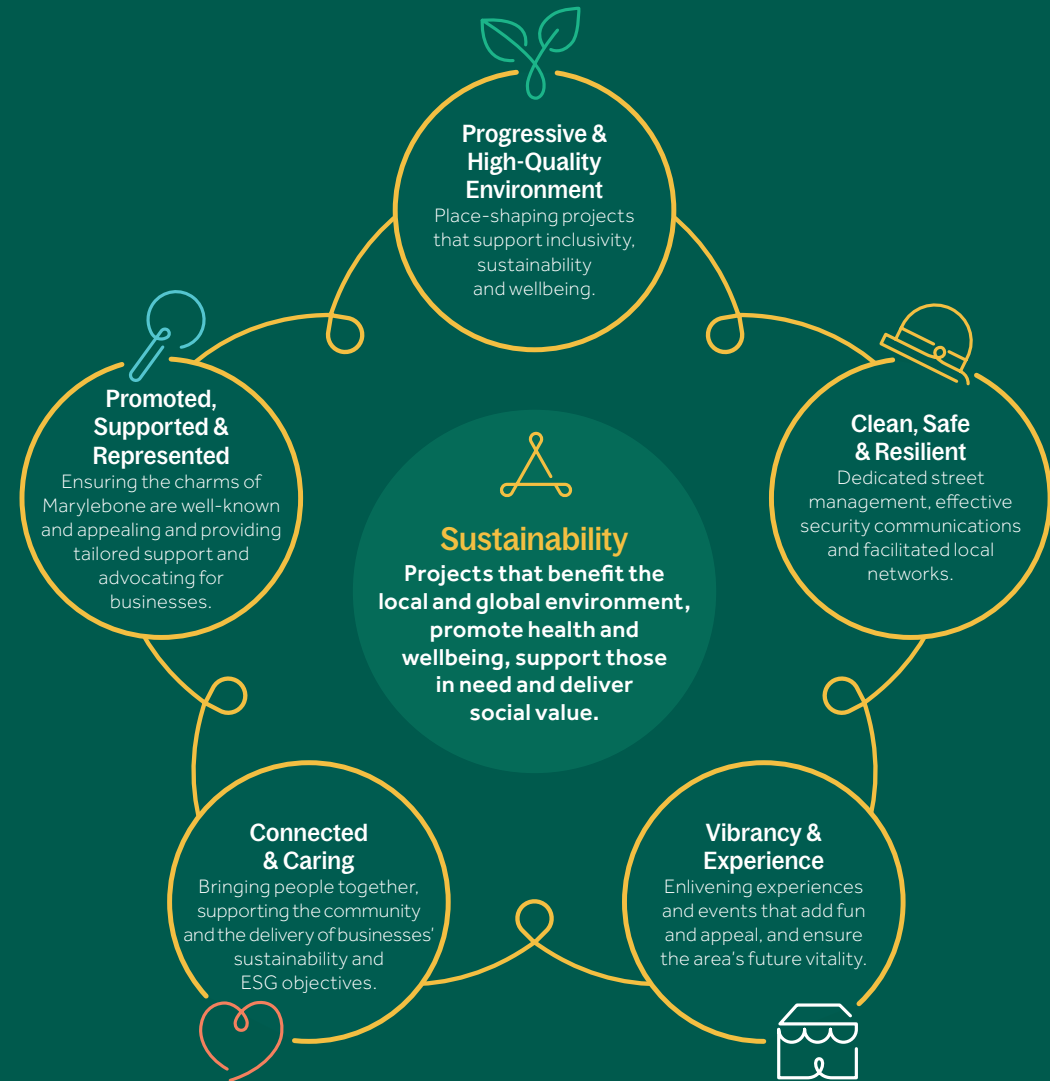


To nurture a connected and caring community
Facilitating social and environmental impact and wellbeing while contributing to the delivery of businesses' sustainability and ESG objectives.



To promote, support and represent the area and our businesses
Ensuring the future vitality of the area, providing tailored support and advocating for our businesses and for Marylebone.

Our Priorities



Progressive & High-Quality Environment



Marylebone Road toilet blocks



Allsop Place crossing



Melcombe Street planters

Creating a compelling and inclusive place that supports well-being and has sustainability at its heart with informed place shaping projects.

Objectives

- To transform key gateways and enhance neighbourhood streets and spaces
- To increase area greening, sustainability, biodiversity and climate resilience
- To improve accessibility and inclusiveness
- To encourage a diverse & engaging range of ground-floor uses

2025–2026 Round-Up

Building on our Placemaking Strategy, developed in partnership with The Portman Estate, we continued to implement improvements that move the area towards a greener, more accessible and people-focused neighbourhood.

Accessibility:

AccessAble area guides for those with additional needs were promoted, and new guides for local attractions and businesses added. Delivered in partnership with The Portman Estate.

Gateways:

Significant infrastructure improvements moved forward, including the Allsop Place crossing, Baker Street station forecourt and early planning for enhancements around Marylebone Station and Great Central Street, working with Places for London, TfL, Westminster Council and local property owners.

Greening:

New planters were installed on the walking route between Baker Street and Marylebone stations, and a maintenance schedule established. Our online Urban Greening Guide provides information and examples to encourage businesses to add greenery to their buildings and frontages.

Area Enhancement:

Disused toilet blocks on Marylebone Road were transformed with a coordinated decorative scheme, working closely with, and with funding from, University of Westminster, Westminster City Council, and Marylebone and Regent's Park councillor ward funding.

Retail:

We continued to work with property owners retail leads to support a vibrant and diverse mix of ground-floor uses

What's New for 2026–2027

• We aim to progress at least one Placemaking project to implementation/ detailed design stage, attracting external funding and achieving positive consultation. The projects we are working to progress are:

- Enhancements to Great Central Street
- Improvements to Baker Street Station forecourt
- Enhancement of Orchard Street
- A pedestrian crossing for Allsop Place
- A new public space at Manchester Square
- Improvements to wayfinding

- Promote participation by businesses and landowners in the established planter implementation and maintenance scheme.
- Work with wider stakeholders to progress SUDS (Sustainable Urban Drainage Systems), tree planting and other wider greening initiatives, subject to funding.
- Promote the commissioning of additional AccessAble guides by businesses and property owners in the area.
- Ensure accessibility and sustainability features are included in all public realm project briefs.
- Progress accessible features and improvements identified in the AccessAble surveys, including public seating, subject to funding.



Clean, Safe & Resilient



Ensuring the area is safe, well managed and resilient through our dedicated street management, effective communications and facilitated local networks.



Objectives

- To ensure the area is clean, attractive and well-maintained
- To improve the safety and security of the area
- To ensure a caring and balanced approach to street management
- To enhance area and business resilience to security-related incidents

2025–2026 Round-Up

Street Operations

Our Operations and Street Team function connects local property management, the Council, Police neighbourhood teams, and the wider community as required, enabling effective intelligence sharing, evidence gathering, and coordinated action to address issues and support Council and Police responses.

Street Team:

Providing seven-day-a-week coverage, part-funded by The Portman Estate. In 2025-26 additional patrols over winter months, in the north of the Quarter, were funded by Regents Park Ward Councillor funding. We also put in place additional patrols to the south near hospitality venues in the lead up to Christmas.

Data-sharing:

Agreements in place with Metropolitan Police, our fellow BIDs across Westminster, and Safer Business Network to enhance intelligence and evidence sharing.

Communications:

Our security WhatsApp group supports a swift response from our Operations and Street Teams and our compliant intelligence sharing platform supports effective action. Our weekly security and operations briefing to security and facilities contacts details forthcoming events and protests of note, street works and trends that may impact business operations.

Personal Safety:

We successfully trialled a bike and phone-marking event, working with the Police and Safer Business Network, and held two personal safety workshops.

Outreach:

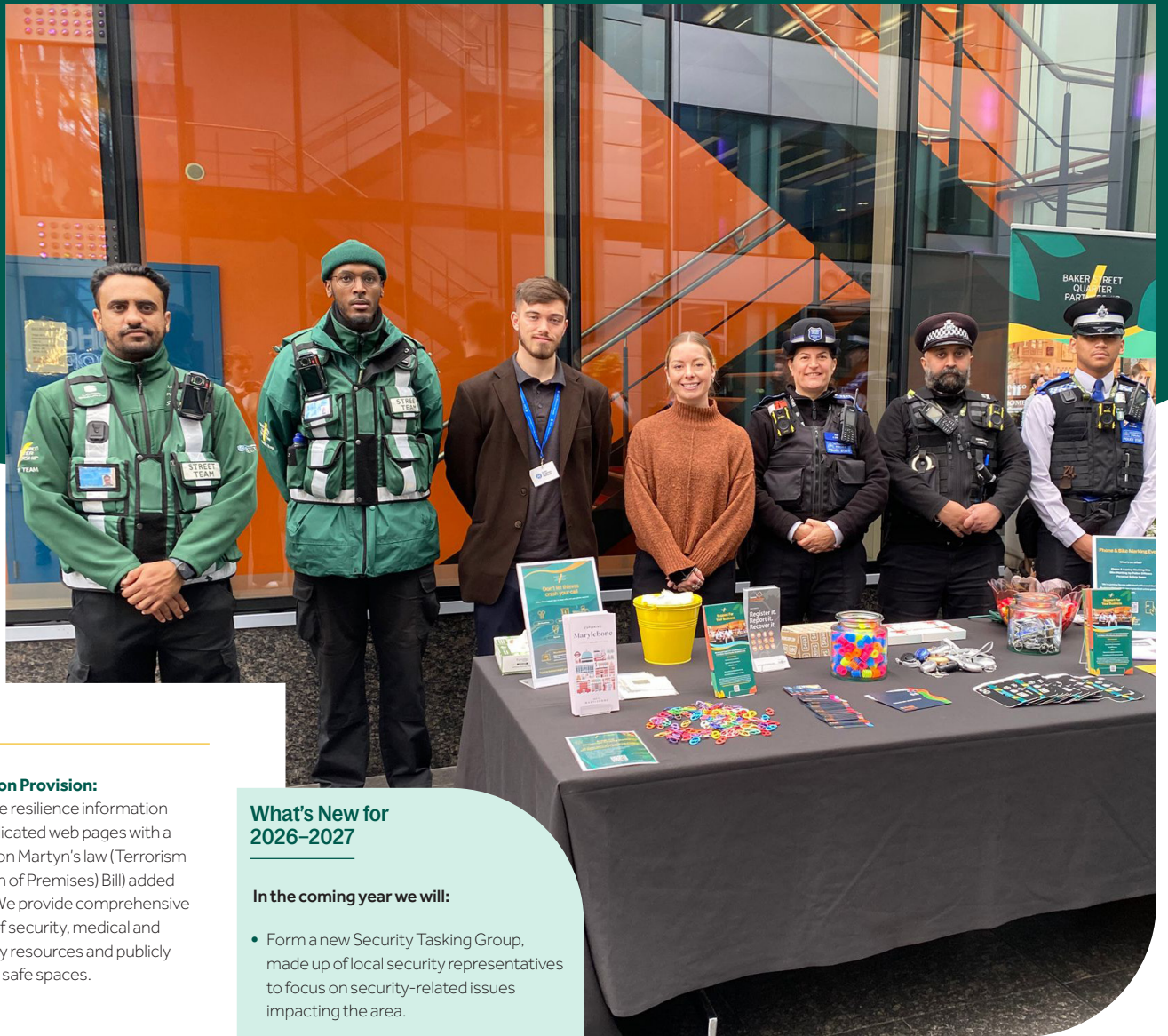
We fund and work closely with our outreach partner The Passage to deliver consistent targeted support and work towards positive outcomes for those sleeping on the streets.

Street Environment:

Our Street Team continues to monitor and report on issues, working with the Council to resolution. We also provide enhanced cleaning with targeted monthly grot-spot washing across the area and continue to manage the Wonderpass.



Street Team joint patrol with NWE security



Phone and bike-marking event

Security and Resilience

We play an active role in strengthening the area's resilience to incidents, helping businesses prepare for, respond to, and recover from security and operational challenges. This includes improving coordination, sharing information quickly, and building confidence and capability across the area. We benefit from access to the latest police guidance and intelligence via the West End Security Group. We provide a range of practical initiatives, including:

Emergency Communications:

Providing real-time email updates during incidents with verified information from Police and Council

Crisis and Operational Training:

An annual real-time simulated crisis management exercise opportunity to test members' crisis response and continuity plans. We provide First Aid and Fire Marshal courses, online compliance training, and access to external and police-led security training.

Information Provision:

Up-to-date resilience information on our dedicated web pages with a new page on Martyn's law (Terrorism (Protection of Premises) Bill) added last year. We provide comprehensive mapping of security, medical and emergency resources and publicly accessible safe spaces.

What's New for 2026-2027

In the coming year we will:

- Form a new Security Tasking Group, made up of local security representatives to focus on security-related issues impacting the area.
- Deliver more phone and bike marking sessions plus personal safety awareness-raising activities.

Connected & Caring:

Environment & Social Impact



Environmental Objectives:

- To progress sustainability commitments
- To facilitate and support businesses in meeting environmental-impact ambitions
- To encourage sustainable behaviours and raise environmental awareness
- To expand consolidated recycling services

Social Objectives

- To secure support, skills and opportunities for local communities
- To support education and employment
- To help members meet social-impact ambitions

Promoting social value and environmental impact and supporting businesses' sustainability and ESG ambitions.

2025–2026 Round-Up

Environment and Sustainability

We continued to deliver against our Sustainability Strategy across its five pillars, strengthening collaboration with members, partners and city-wide policy leads. The Strategy is overseen by our Sustainability Steering Group.

Our environmental programmes work to support both our member businesses' environmental ambitions and a sustainable experience for all.

Smarter Recycling:

Our discounted waste collection service reduces traffic and emissions and supports responsible waste management.

Westminster's Sustainable City Charter:

As a Strategic Partner of the Charter, we are committed to supporting our members in becoming charter signatories.

Sustainability Training:

Our online learning platform offers sessions on ESG and net-zero, free to employees of our member businesses.

Resources for Businesses:

Our Sustainability Hub features a wealth of information for businesses on how to reach ESG, carbon and sustainability commitments, including current and forthcoming legislation, toolkits and accreditations.

Supporting SME's and Charities:

With a grant secured through Westminster City Council's Climate Fund we are helping them make their premises more sustainable.

Make It Marylebone:

Our area promotions highlight eco-conscious and sustainable businesses

Refill:

We established the area as a Refill destination, signing up new businesses to the scheme and promoting 30+ locations offering free water bottle refills.





Marylebone on Display



Volunteering litter-picking in Church Street



Volunteering at Penfold Community Hub

Supporting the Community

The Smarter Giving programme facilitates partnerships between businesses and local charities, schools and community groups, focussing on the Church Street and Lisson Grove area, just north of Marylebone station, sharing opportunities and offers of support each week and raising awareness of local need.

Reporting:

Our first Social Impact Report was published, highlighting the positive impact of Smarter Giving initiatives, for members to use to showcase their involvement and to contribute towards their ESG targets.

Donations:

We facilitate collection drives throughout the year for businesses to donate to local Charities last year comprising 270 toys, 230+ food parcels, 200 Christmas gifts, 700 items of furniture and equipment and over £24,000 funds raised.

Volunteering:

Teams of local employees volunteered on projects including working at foodbanks, litter-picking, gardening, and decorating – totalling over 800 hours.

Education & Employment:

Creating new opportunities for local people through work experience, school engagement and business-led skills sessions, including workshops, careers fairs, school visits and work placements totalling 100 hours.

Raising Awareness:

Our Charity of the Year, Central London Samaritans, benefitted from promotion at our events and funds via our Christmas raffle. We held two 'Meet the Charity' events for members.

Our Marylebone on Display exhibitions at Marylebone Station, supported by Chiltern Railways, featured work from The Marylebone Project, Young Westminster Foundation and Central London Samaritans.

Awards:

The Marylebone on Display project won Chiltern Railways' Community Investment Fund Project of the Year, and we also received the University of Westminster's Volunteer Partner Award for our work with its students, supporting employability and enterprise programmes.

Resources for Charities:

Free access to our online Training & Wellbeing Hub for local charity staff, plus free use of the Baker Street Hub meeting and event space.

What's New for 2026–2027

Next year we will:

- Explore further environmental accreditation including alignment with the UN Sustainability Goals.
- Publish our first Environmental Impact report to showcase the positive impact of projects for members to use in their own sustainability and ESG reporting.
- Trial the sale of reusable food containers at food markets and Summer in the Square.
- Work with and promote established mentoring programmes to our members as well as working with local employment organisations.

Connected & Caring:

Member Communications & Wellbeing

Promoting a sense of community and wellbeing while ensuring local workers make the most of all that is on offer through BakerStreetQ.



Marylebone Summit event

Objectives

- To maintain up-to-date member contacts
- To build strong engagement with corporate communications channels and ensure broad and effective distribution within member businesses
- To provide a varied wellbeing and training programme
- To drive positive engagement with member events

2025–2026 Round-Up

We serve as a central information hub for local businesses and their employees to ensure that they are informed about our projects and services, and that they feel part of the wider Baker Street and Marylebone community.

Communications:

Our website, fortnightly newsletter and LinkedIn keep businesses and stakeholders informed about our services, training, events, security and opportunities to get involved.

Events:

Our series of networking events throughout the year enable member business and wider stakeholders to meet, discuss opportunities to collaborate and the future of the area. We hosted the first Marylebone Summit in addition to our regular networking evening, Christmas reception and International Women's Day panel event.

Training:

Our Training & Wellbeing Hub offers over 200 free courses for member employees, covering business essentials, compliance, leadership and wellbeing.

Increasing Awareness:

We hosted pop-up welcome events at six members' premises to introduce new staff to the area and our activities. We expanded the use of digital screens in offices across the area and launched new Welcome to Marylebone materials for induction packs and new member companies.

What's New for 2026–2027

We plan to:

- Continue to expand our use of digital screens across the area with a schedule of interesting and relevant content to local employees.
- Encourage the sharing our content throughout member businesses using incentives such as polls and competitions.

Vibrancy, Culture & Experience



Adding fun and appeal for workers, visitors and residents with enlivening experiences, exciting events and an array of activities.

Objectives

- To deliver regular, successful outdoor events and pop-ups
- Strengthen cultural activity and identity with recommendations set out in the Cultural Strategy
- To expand and enhance Christmas displays
- To ensure sustainable and inclusive events
- To encourage area exploration to attract and retain footfall
- To mitigate construction impacts

2025–2026 Round-Up

Our outdoor events and activities enhance the vibrancy of the area for the wider Baker Street and Marylebone community, ensuring it is an exciting place to work, live and visit. The recent launch of our Cultural Strategy will guide our programmes to both celebrate and strengthen the area’s identity and offer as well as future cultural activation.

Summer in the Square:

Our annual outdoor festival attracted a record audience of over 17,000, featuring food, wellbeing, arts and community activities, plus Wimbledon screenings. The event generated sponsorship and additional income and was delivered with sustainability, accessibility and inclusion in mind.

Food Markets & Pop-Ups:

Our twice-monthly food markets run outside 55 Baker Street, with the popular Marylebone Station pop-up extended to two days weekly. The George’s Pocket Park pop-up closed in September due to upcoming public realm works.

Christmas Lights:

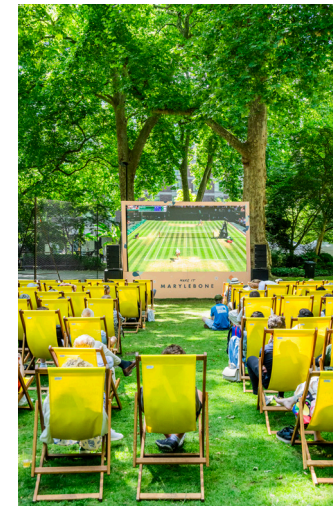
Displays brightened the Quarter with installations at Marylebone Station, along Baker Street and in Portman and Manchester Squares, part-funded by the Square Garden Trusts and The Portman Estate.

Culture:

Our Cultural Strategy was published in the autumn, informed by conversations with a cross-section of local stakeholders and establishments. Together with our partners Marble Arch London and Portman Marylebone, we celebrated Art in Marylebone & Marble Arch with the launch of a new dedicated art directory detailing everything that’s going on at galleries and museums across the area.

Construction & Redevelopment:

We continue to work with developers and landowners around construction sites to minimise impact and ensure communication of future plans and openings.



What’s New for 2026–2027

This coming year we will:

- Seek to deliver additional cultural activations and promotional campaigns, as part of the Cultural Strategy roll-out, including potential use of hoardings and other physical spaces in the public realm.
- Deliver an art gallery-focused walking tour in the autumn.

Promoted, Supported & Represented



Celebrating 10,000 Instagram followers



Objectives

- To position Marylebone as a leading London destination
- To create campaigns for seasonal moments and key holidays
- To establish strong digital audiences and increase traffic to makeitmarylebone.co.uk
- To enable businesses to benefit from promotion and events
- To maintain balanced, well-rounded area promotion
- To ensure the wider community and stakeholders understand our work and its benefits
- To advocate effectively for Marylebone and our member businesses

Ensuring the charms of Marylebone and its businesses are well known, appealing to local workers and drawing in visitors to sustain the vitality of the area. Providing tailored support and advocating for our businesses and for Marylebone.

2025-2026 Round-Up

Area Promotion

Our Make It Marylebone brand is aimed at consumer and visitor audiences, showcasing the area's retail and hospitality offer alongside upcoming events, promotions and special offers, encouraging increased dwell time in the area and serving as a useful source of information for local workers, particularly those new to the area.

Social Media:

Our Make It Marylebone Instagram and TikTok channels saw strong growth in engagement, promoting local offers, competitions and events. Instagram followers more than doubled to over 20,000, supported by the monthly Make It Marylebone newsletter.

Newsletter:

Sent to over 15,000 subscribers featuring deals and special promotions at local businesses.

Make It Marylebone website:

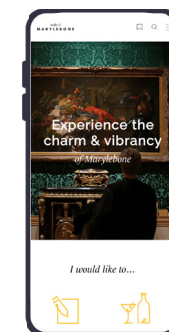
Features a full listing of retail, hospitality and attractions from across the area, alongside special promotions and forthcoming events

Business Promotion:

We work closely with a wide range of businesses in the area curating deals and promotions for Make It Marylebone and collaborating on social media content as well as encouraging their involvement in Summer in the Square. We produced and distributed a new leaflet to promote our services to street-level retailers and hospitality businesses.

Expanding Reach:

We continue to promote the area through seasonal campaigns, influencers and partners, generating strong press and digital reach, including coverage linked to Summer in the Square and the Make It Marylebone Christmas campaign. We increased awareness of Make It Marylebone across member buildings using digital screens, newsletters and social media.





Westminster BIDs meeting with Rachel Blake MP

Advocating for Marylebone

We continue to act as a recognised and coordinated voice for local businesses and the wider area as well as ensuring member businesses are informed on local plans and issues.

Representation:

We provide informed commentary in line with our members' views including this year's plans for e-bike parking, cycle routes, Oxford Street and major planning and licensing applications. We continue to represent the voice of local businesses at many local groups and panels, including the Marylebone Forum, Safer Neighbourhood Panel, Problem Solving Meetings (Police, Council, Outreach Teams) and the West End Security Group. We maintain strong links and a regular schedule of meetings with the key Council, Police, transport provider and resident representatives, ensuring that the needs of businesses and the Quarter are heard and addressed, often supported by evidence from our Street Team.

Advocacy: With Westminster BIDs (representing all BIDs in the borough) we submitted responses to the Mayoral Policing Plan, The London Plan, proposals to introduce an Overnight Levy, the pedicab licensing consultation, and police resourcing.

Wider Community: Two 'Meet the Team' events enabled local residents, workers and stakeholders to hear more about our activities, discuss key issues and enhance the understanding of how we work to benefit the whole community. We launched our new quarterly Community Newsletter, created for residents, smaller non-member businesses and the wider community, featuring updates on our area projects along with news from our partners.

Gaining Local Input: Our annual area survey was sent to the wider community to measure area satisfaction and key issues, while our targeted member survey gathered valuable feedback on our projects and services, essential for feeding into priorities and plans.

What's New for 2026-2027

In the year ahead we will:

- Deliver a rolling programme of cultural campaigns and promotions aligned to the Cultural Strategy, including seasonal content, event-led campaigns and curated cultural roundups.
- Deliver a Loxton Walk launch campaign partnering with Derwent London and The Portman Estate.
- Create a new 'About BakerStreetQ' information film to share with the wider community.



Meet the Team event

Management & Administration



Embedding our values, strengthening internal culture and ensuring excellent service

Objectives

- To build a supportive and high-achieving workplace culture
- To deliver excellent customer service
- To develop an environmentally and socially responsible workplace
- To ensure organisational resilience

2025–2026 Round-Up

Our dedicated team work efficiently to deliver an extensive range of services and projects with sustainability at the forefront of planning and decision-making. The delivery of our projects is overseen by our Boards and Steering Groups, with regular progress reports to ensure transparency.

Customer Service:

We continue to respond to member enquiries effectively and see the response through to resolution with an 82% resolution rate for One Stop Shop enquiries.

Commitments:

We are committed to ambitious sustainability targets for our own operations including around waste management and staff wellbeing – all of which were achieved last year. Sustainability and inclusion plans are integral to all of our events and activations.

Accreditations:

We have achieved a number of accreditations, recognising our environmental and sustainable commitments - Green Mark Level 1, Great Places to Work, Good Work Standard, Living Wage Employer, and Mindful Employer.

Governance & Reporting:

We continue to maintain strong internal governance and management processes to manage internal and external risks to our operations, including strategic risk monitoring and the delivery of an annual crisis and continuity exercise. We undertake quarterly performance and financial reporting and an annual external audit.

Delivery:

94% of Objectives and Key Results set in our Delivery Plan for 2025-2026 were achieved.

Employee Wellbeing:

We deliver a programme of social and wellbeing activities for our staff alongside a package of benefits and training.

What's New for 2026–2027

We will:

- Move office locations within the area as our existing block undergoes redevelopment.
- Investigate Green Mark Level 3 accreditation and/or alignment with UN Sustainability Goals.
- Embed a new corporate governance meeting structure to increase efficiency.
- Explore feasibility of the Owner BID model for the area.



FINANCIALS 2025-2026

	TOTAL
INCOME	£
BID Levy Income	1,220,100
Voluntary Contributions	143,800
Project Specific Funding	162,600
Other income	6,500
Reserves	158,500
TOTAL	1,691,600
EXPENDITURE	
PROGRESSIVE & HIGH QUALITY ENVIRONMENT	
Expenditure: Marylebone Road WC Project	15,700
Expenditure: Marylebone Station - A Platform For	19,900
Greening, Biodiversity and Climate Resilience	9,400
Accessibility and Inclusion	1,600
Project Management	68,800
Sub Total	115,300
CLEAN, SAFE & RESILIENT	
Cleansing and Maintenance	33,100
Increasing Safety & Security	285,400
Ward funded security patrols	23,000
Street Management	15,700
Increasing Area Resilience	8,500
Project Management	116,200
Sub Total	482,000
ENVIRONMENT & SOCIAL IMPACT	
Securing support for the Community	3,400
Supporting Education & Employment	3,900
Supporting members to meet their ESG Ambitions	3,600
Supporting members with environmental ambitions	2,300
WCC Climate Fund expenditure	51,000
Project Management	103,600
Sub-total	167,600
MEMBER COMMUNICATION AND WELLBEING	
Managing Member Contacts	2,700
Engagement with Member Communication	18,400
Member Reach	6,200
Supporting Mental Health & Wellbeing	8,500
Project Management	104,700
Sub-total	140,600
VIBRANCY, CULTURE & EXPERIENCE	
Outdoor Events & Pop Ups	97,500
Cultural Activation	8,300
Christmas Lights Scheme	117,000
Project Management	89,400
Sub-total	312,100
PROMOTED, SUPPORT & REPRESENTED	
Marketing Marylebone	49,100
Make it Marylebone Programme Delivery	17,600
Strong Engaged Email Audience	2,300
Strong Engaged Social Media Audience	18,000
Make it Marylebone Website	14,500
Stakeholder Engagement	3,300
Advocating for Marylebone	4,400
Project Management	123,800
Sub-total	232,900
MANAGEMENT & OVERHEADS	
Overheads - Rent, Rates and Office Running costs	240,200
Levy Collection Costs	20,400
Management and Administration	56,700
Sub-total	317,300
TOTAL	1,767,900

Notes:

Figures are projected for last quarter.

On both financial tables, Project Management lines are included under each programme heading and constitute full project management of all aspects of each programme.

BUDGET 2026-2027

	TOTAL
INCOME	£
BID Levy Income	1,335,000
Voluntary Contributions	204,100
Project Specific Funding	156,200
Other income	92,900
Reserves	29,400
TOTAL	1,817,500
EXPENDITURE	
PROGRESSIVE & HIGH-QUALITY ENVIRONMENT	
Greening, Biodiversity and Climate Resilience	8,500
Project Management	66,600
Sub-total	75,100
CLEAN, SAFE & RESILIENT	
Cleansing and Maintenance	32,300
Increasing Security & Security	296,200
Street Management	16,800
Increasing Area Resilience	4,500
Project Management	115,700
Sub-total	465,400
ENVIRONMENT & SOCIAL IMPACT	
Securing support for the Community	3,000
Supporting Education & Employment	29,900
Supporting members to meet their Environmental and Social Impact Ambitions	2,000
Progress sustainability commitments	10,000
Project Management	95,800
Sub-total	140,700
MEMBER COMMUNICATION AND WELLBEING	
Mangaging Member Contacts	2,700
Engagement with Member Communication	73,300
Member Reach	16,500
Supporting Mental Health & Wellbeing	6,800
Project Management	69,400
Sub-total	168,600
VIBRANCY, CULTURE & EXPERIENCE	
Outdoor Events & Pop Ups	146,800
Cultural Activation	16,500
Christmas Lights Scheme	130,400
Development Mitigation	5,000
Project Management	81,100
Sub-total	379,700
PROMOTED, SUPPORT & REPRESENTED	
Marketing Marylebone	57,700
Make it Marylebone Programme Delivery	13,300
Strong Engaged Audience	27,500
Stakeholder Engagement	2,900
Advocating for Marylebone	4,400
Project Management	108,500
Sub-total	214,100
MANAGEMENT & OVERHEADS	
Overheads - Rent, Rates and Office Running costs	251,400
Levy Collection Costs	22,200
Management and Administration	49,300
Sub-total	323,000
TOTAL	1,766,700

Notes:

Income not allocated to projects will go into company reserves and future projects in line with our priorities for 2023 – 2028 BID term.

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