



*Summer in the Square*  
**Community Sessions**  
**Programme**

**Sponsorship Opportunities**



*Sustainability • Skills Sharing • Wellbeing Sessions • Community Spirit*

Take a look back at 2025's festival  
[makeitmarylebone.co.uk/summer](http://makeitmarylebone.co.uk/summer)



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*Summer in the square*

# About the Programme

7 - 12 July 2026

Taking place in Portman Square Garden in the heart of Marylebone, Summer in the Square is a week-long celebration of wellbeing, culture, and community.

A key strand is the **Community Sessions Programme** – a curated mix of hands-on workshops and guided sessions designed to foster creativity, connection, and everyday wellbeing.

Activities are accessible, inclusive, and themed around sustainability, mindfulness, and practical skill-building. All sessions are free or by donation, with proceeds supporting our charity of the year.

## This programme will support:

- A direct **charitable element**, with donations supporting our designated Charity of the Year
- A welcoming **community space**, open and accessible to all
- A range of **sustainability-themed sessions** promoting mindful, low-impact living
- Opportunities for **local businesses** to engage through workshops and masterclasses

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# Community Sessions Programme

## How Your Support Helps

We're inviting sponsorships from £3,000 to £8,000, with flexibility to tailor support to different levels of involvement.

This contribution will jointly fund the facilitation, materials, and coordination required to deliver a full week of meaningful, inclusive programming – all while raising money for a vital local charity.

## Sample Sessions

### Upcycling & Repair Workshops

practical ways to reduce waste and promote circular living

### Guided meditation and breathwork

tools to support mental wellbeing and stress relief

### Parent and toddler yoga

supporting early development and connection

### Natural body care workshops

creating everyday essentials with sustainable ingredients

### Local business-led masterclasses

spotlighting independent traders and practical skill-sharing

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# Summer in the Square

# 2025 At a Glance

Your opportunity to sponsor a well-loved community event, making a positive social and environmental impact - brought to you by BakerStreetQ.

**17,000+ attendees**  
enjoyed Summer in the Square 2024

**A wide social impact**  
supporting ESG goals

**46 pieces of coverage**  
in Conde Nast Traveller, The Standard, Time Out, Secret London & more

**1.5 million+ reach**  
across social media and press

## Social & Environmental Credentials

**Free entry**  
keeps the event accessible to all

**Sustainability**  
suppliers selected based on sustainable criteria

**Responsibly sourced**  
packaging at all food trader stalls & full waste recycling provision

**Community Space**  
provides an opportunity our local Charity of the Year to raise awareness and fundraise

**Inspiring sustainability**  
Wellness Den activities to have sustainable themes

**Charity support**  
with funds from The Wellness Den going directly to our Charity of the Year

**Supporting local businesses**  
keeping spend within the local economy of shops, restaurants, and businesses

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# Help us deliver a week of meaningful community impact in Marylebone

To confirm your support or request further details, please contact:

Justin Korotva  
Head of Marketing &  
Communications

 [justin@bakerstreetq.co.uk](mailto:justin@bakerstreetq.co.uk)

 07845 696973

## Recognition

As a supporter of the Community Sessions Programme, you will be acknowledged across:

- Event signage and schedules
- Onsite branded materials
- Website and social media promotion
- Post-event reporting and thank-you communication