

# Sustainability Strategy

Action Plan 2023-2028

BAKER STREET  
QUARTER  
PARTNERSHIP

# Our Sustainability Action Plan

We are committed to sustainability both for the area and the operation of our own organisation. We have been working with environmental consultancy and charity Bioregional and their 'One Planet Living<sup>®</sup> framework' to measure and drive forward our sustainability delivery and objectives.

All of our programmes contribute to sustainability across the ten elements of the One Planet Living<sup>®</sup> framework. The broader themes of sustainability, ESG (Environmental, Social, Governance) and ED&I (Equality, Diversity and Inclusion) are fundamental to our members and we have therefore placed these considerations at the heart of our plans for the next five years.



# One Planet Living<sup>®</sup>

## A framework for sustainability, grounding our strategy

If everyone lived like the average citizen of the UK, we would need three planets to support us.

Bioregional champions a better, more sustainable, way to live. A charity and social enterprise, Bioregional developed a holistic sustainability framework to enable everyone, everywhere to live happy, healthy lives within the limits of the planet, leaving space for nature.

This is called One Planet Living.

Baker Street Quarter has adopted the One Planet Living framework, and its ten principles.

# One Planet Living®

## The Ten Principles

Find out more about our commitment to each of these pillars [here](#).

-  Health and happiness
-  Equity and local economy
-  Culture and community
-  Land and nature
-  Sustainable water
-  Local and sustainable food
-  Travel and transport
-  Materials and products
-  Zero waste
-  Zero carbon energy

# Our Own Business Operations

**Internal Procurement Policy** – supporting BakerStreetQ staff to make informed choices when procuring products and services, reducing the environmental impacts.

**Carbon Footprint Assessment** – a vital step for BakerStreetQ to understand its environmental impacts and identify key emissions hotspot areas. We will be undertaking a footprint analysis which covers direct (scope 1 and 2) emissions associated with office energy use along with indirect emissions (scope 3) associated with procurement, business travel, employee commuting, visitor travel and waste management.



# Sustainability Strategy 2023-2028

We have broken down our approach to Sustainability into five core strategic pillars:

**1**

To support and facilitate businesses in meeting their environmental impact ambitions.

**2**

To collaborate with members and partners to enable the delivery of healthy, high quality and sustainable public spaces.

**3**

To nurture a connected and caring community.

**4**

To enable a sustainable, socially beneficial experience for all.

**5**

To build an environmentally and socially responsible company culture across all operations.

# 1

## To support and facilitate businesses in meeting their environmental impact ambitions

### Existing Projects and Services:

- Smarter Recycling
- Member resources/webpage
- Training and events
- Emission reduction initiatives

### Strategic Ambitions:

- Encourage member commitment to Sustainable City Charter or similar
- Support members with net zero strategies – including scope 3
- Innovation projects to support carbon and waste reduction
- Provide access to relevant legislation and resources

# 2

**To collaborate with members and partners to enable the delivery of healthy, high quality and sustainable public spaces**

## **Existing Projects and Services:**

- Placemaking Projects
- Street Management Services
- Greening guidance
- Air Quality initiatives

## **Strategic Ambitions:**

- Enhance public realm to reflect One Planet Living principles, developed through Placemaking Strategy
- Monitor and strive to improve air quality through partnership working
- Promote use of sustainable transport
- Climate Resilience projects

# 3

## To nurture a connected and caring community

### Existing Projects and Services:

- Smarter Giving
- Training and Events
- Member resources/webpage
- Corporate comms
- Wider community engagement

### Strategic Ambitions:

- Assess and highlight BID's social impact
- Highlight affordable spaces and support for start-ups and small businesses
- Enhanced community engagement
- Support members in enhancing and quantifying social impact

# 4

To enable a sustainable, socially beneficial experience for all

## Existing Projects and Services:

- Training and Events
- Member resources/webpage
- Accessibility
- Popups and events
- Consumer comms

## Strategic Ambitions:

- Assessment of the accessibility and inclusivity of the Quarter's offer
- Sustainability of events and activations

# 5

## Build an environmentally and socially responsible company culture across all business operations

### Existing Projects and Services:

- Developed BakerstreetQ Sustainable Events Guide
- BakerStreetQ staff took part in a sustainability workshop with Bioregional
- Awards and certifications achieved: Good Work Standard; Living Wage Employer; Mindful Employer; Green Mark and Great Place to Work

### Strategic Ambitions:

- Targeting level 2 Green Mark in October 2025.
- Meet the 65% internal recycling rate goal, with the final 2% coming from new streams like flexible plastics
- Ensure there is a sustainability target in all staff objectives

# How To Get Involved

- Visit our [Member Resources Page](#) for up to date guidance, links to resources and information about current and upcoming legislation
- Join our **Sustainability Steering Group** to more directly guide our Sustainability work going forward
- Find out how [Westminster City Council](#) and the [Mayor of London](#) are supporting businesses in addressing the climate emergency
- Let us know what you are doing so we can feature as a **Case Study** for other businesses
- [Get in touch](#) to discuss how we can support your business

