

SUMMER IN THE SQUARE

Sponsorship Opportunities

8 - 15 July 2025



WIMBLEDON SCREEN • WELLNESS DEN • GUEST KITCHEN • COMMUNITY SPACE

Take a look back at 2024's festival
makeitmarylebone.co.uk/summer

BAKER STREET
QUARTER
PARTNERSHIP

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SUMMER IN THE SQUARE

2024 At a Glance

Your opportunity to sponsor a well-loved community event, making a positive social and environmental impact - brought to you by BakerStreetQ.

12,500+ attendees
enjoyed Summer in the Square 2024

A wide social impact
supporting ESG goals

42 pieces of coverage
in The Standard, Time Out, Secret London & more

1.5 million+ reach
across social media and press

Social & Environmental Credentials

Free entry
keeps the event accessible to all

Sustainability
suppliers selected based on sustainable criteria

Responsibly sourced
packaging at all food trader stalls & full waste recycling provision

Community Space
provides an opportunity our local Charity of the Year to raise awareness and fundraise

Inspiring sustainability
Wellness Den activities to have sustainable themes

Charity support
with funds from The Wellness Den going directly to our Charity of the Year

Supporting local businesses
keeping spend within the local economy of shops, restaurants, and businesses

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Sponsorship Breakdown

Opportunity	Activity Detail	Sponsorship amount	Branding opportunities
Wimbledon Screen	Help keep event-goers engaged with the big screen broadcasting all Wimbledon matches on the final week of the tournament.	£12,500	Branded wrap of the big screen. Featured in all event promotions & press releases.
Wellness Den	Provide for a daily programme of activities from yoga, arts & crafts, to workshops with a sustainability focus supporting local businesses and creators.	£8,000	Branding at the Wellness Den. Featured in all event promotions & press releases.
Guest Kitchen	Give local restaurants and cafes the opportunity to have a presence at our event by providing a full set up of equipment needed to run a stall for free.	£5,000	Branding at the Guest Kitchen. Featured in all event promotions & press releases.
Community Space	Support our Charity of the Year with a dedicated space to promote their charity as well as a space for family & children's activity.	£2,000	Branding at the Community Space. Featured in all event promotions & press releases.

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How to Get Involved

Please Contact Justin Korotva
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Communications

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Regional Event  of the Year Winner

Summer in the Square 2024

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