

NOBU HOTEL

LONDON PORTMAN SQUARE

The Nobu Hotel London Portman Square is a luxury 5-star hotel in the heart of Marylebone. First Mile provides waste and recycling collection services to their renowned location in Marylebone, which includes 249 luxury rooms and suites, a world class restaurant, a bar and a fitness studio.

The Nobu Hotel's Challenge

It was important for The Nobu Hotel to recycle as much as possible, whilst reducing their environmental impact. They wanted to reduce the number of vehicles that were attending their hotel, to reduce congestion and noise in the local area, and to improve the local air quality through reducing vehicle emissions.

First Mile's Solution

- ✓ Implemented Mixed Recycling and source-separated streams such as Food Recycling, Cardboard Recycling, Glass Recycling, - all collected on one vehicle.
- ✓ We've helped them find ways to responsibly dispose of everything they produce, from paper towels to waste electricals.



Results (last 12 months)



Zero to landfill

All waste is recycled or used to produce green energy



366 tonnes

Material recycled



68 trees

Worth of CO2 avoided



169 tonnes

KWH energy produced